



FAITH HOPE CHARITY  
VINEYARDS

# Crush Cancer

JUNE  
10  
2018

ANNUAL 5k, 10k & Half Marathon  
Benefitting Fred Hutchison Cancer Research Center




## RACE SPONSORSHIP INFORMATION

Thank you for your interest in sponsoring the 5th annual Crush Cancer 5K, 10k & half marathon race and walk to support cancer research. We are looking for financial and product sponsors to support the event which benefits the Fred Hutchinson Cancer Research Fund and the continuing pursuit for a cure for cancer. As a sponsor, your company will have the unique opportunity to:

- Reach over 600 expected race participants and spectators
- Receive high community visibility in the Central Oregon area
- Showcase your company's products / services
- Build employee morale and company pride
- Help to bring researchers one step closer to finding a cure for cancer!

All proceeds of the Crush Cancer race benefit The Fred Hutchinson Cancer Research Center whose mission is the elimination of cancer and related diseases as causes of human suffering and death. The Hutch conducts research of the highest standards to improve prevention and treatment of cancer and related diseases. The Foundation is an established 501(c)(3) non-profit charitable organization and all donations / sponsorships are tax-deductible.

See the following pages for sponsorship levels and benefits.  
To become a sponsor, please complete the following form.

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|--|--|
| <input type="checkbox"/> Platinum Presenting Sponsor (\$8,000) | <input type="checkbox"/> Trainer (\$500-\$750)     |
| <input type="checkbox"/> Gold Sponsor (\$4,000)                | <input type="checkbox"/> In-Kind (product) Sponsor |
| <input type="checkbox"/> Silver Sponsor (\$1,500)              |  |

ORGANIZATION NAME: \_\_\_\_\_

ORGANIZATION ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ CONTACT PHONE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

I AM INTERESTED IN AN IN-KIND (PRODUCT) DONATION OF: \_\_\_\_\_ VALUE: \$ \_\_\_\_\_

Please email your completed sponsorship form to: [CrushCancerRun@faithhopeandcharityevents.com](mailto:CrushCancerRun@faithhopeandcharityevents.com)  
OR mail the completed form along with your tax-deductible sponsorship contribution to:

Crush Cancer Run, C/O Faith Hope & Charity Vineyards, 70450 NW Lower Valley Drive, Terrebonne, OR 97760



Thank you for your desire to support the Crush Cancer Run! Below are the sponsorship packages available. Please contact Penny Whipps at (541) 526-5075 with any questions regarding these options. **Banners and materials or products provided by sponsors must be approved by the race committee in advance.**

## SPONSORSHIP LEVELS

- Your company featured as the exclusive title sponsor for the Crush Cancer Race.
  - Premium Faith Hope & Charity website positioning with your company logo and link.
  - Premium logo size and top positioning on all race marketing materials including race day signs, start/finish banners, race packet info sheets, t-shirts, and flyers.
  - Your company featured in Faith Hope & Charity (FHC) online outlets including social media posts (Facebook, Twitter, and Instagram), images, and live feed/video.
  - Company name mentioned on all race emails and newsletters regarding race.
  - Booth to promote your company and/or products at the race.
  - Up to 12 total banners provided by your company featuring your company name/logo along the race course and/or in reception area.
  - You company may provide literature or promotional items to be included in all race packets (must be approved by FHC).
  - Free race registration for up to 15 participants.
  - 15 event t-shirts and engraved FHC wine glasses.
  - VIP seating for your company at the start/finish line.
  - VIP exclusive table for 8 guests at Friday evening's benefit concerts featuring your company name. Includes dinner and one glass of wine, beer or sangria.
  - Sponsorship recognition plaque.
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- Company logo on start/finish race banner and finish tape.
  - FHC Website presence, company logo and link to your website.
  - Prominent logo size and positioning on all race marketing materials including race day signs, start/finish banner, race packet info sheet, tee-shirts, flyers.
  - Your company featured in Faith Hope & Charity (FHC) online outlets including social media posts (Facebook, Twitter, and Instagram), and images.
  - Company name mentioned on all race emails and newsletters regarding race.
  - Booth to promote company and/or products at the race.
  - Free race registration for up to 6 participants.
  - 6 event t-shirts and engraved FHC wine glasses.
  - Your company may provide up to 6 banners along course and in reception area.
  - You company may provide literature or promotional items to be included in all race packets (Must be approved by FHC).
  - Sponsorship recognition plaque.



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## SILVER SPONSOR

**\$1,500**  
Tax-Deductible Donation

- Your Company logo on start/finish race banner and finish tape.
- Website presence, company logo and link to your website.
- Logo on all race marketing materials including race day signs, start/finish banner, race packet info sheet, t-shirts, and flyers.
- Company name listed on all race emails.
- Booth to promote company/products at the race.
- Free race registration for up to 4 participants.
- 4 event t-shirts and 4 engraved FHC wine glasses.
- You company may provide up to 2 banners along course and in reception area.
- Your company may provide literature or promotional items to be included in all race packets (must be approved by FHC).
- Sponsorship recognition plaque.

## ATHLETIC TRAINER

**\$500**  
Tax-Deductible Donation

- Be the exclusive sponsor trainer of the race featured on social media, in the Faith Hope & Charity Newsletter, and the FHC website including profile, link to trainer website and custom training schedule for participants.
- You provide business cards or advertising materials (to be approved by FHC committee) to be included in all race packets.
- You lead race participants in warm-ups before the race.
- Optional social media/live feed promotion extra \$250
- Opportunity to market training services to local athletes.

## PLATINUM SPONSOR

(Exclusive)  
**\$8,000**  
Tax-Deductible Donation  
Only 1 Spot Available

## GOLD SPONSOR

**\$4,000**  
Tax-Deductible Donation